

# 2011

## **Sports Connection purchases all of Charlotte Sports Center and CSC Real Estate and renames the North location Sports Connection–Northlake.**

All Charlotte Sports Center original investors decide to sell their shares to Sports Connection. Evan Miller's shares are contributed to Sports Connection in exchange for additional ownerships of Sports Connection. Allan & Evan strongly feel a Sports & Family Entertainment Center and New Fitness Center inside the old Charlotte Sports Center will be more profitable than the Hockey, Soccer and Basketball.



## **Sports Connection sells SportsLink to partner, Christian Crute.**

With the purchase of Charlotte Sports Center, Sports Connection decides to focus on Family Entertainment and Fitness Centers, and either own 100% of SportsLink or sell it. Sports Connection offers to buy Christian's 49% ownership, but after securing a loan from a friend and actually "flipping a coin", he decides to buy instead of sell. The decision turns out to be in the best long-term interest of Sports Connection and allows the business to focus on the more profitable programs and activities and locations, instead of adult leagues at remote locations on Parks & Recreation fields

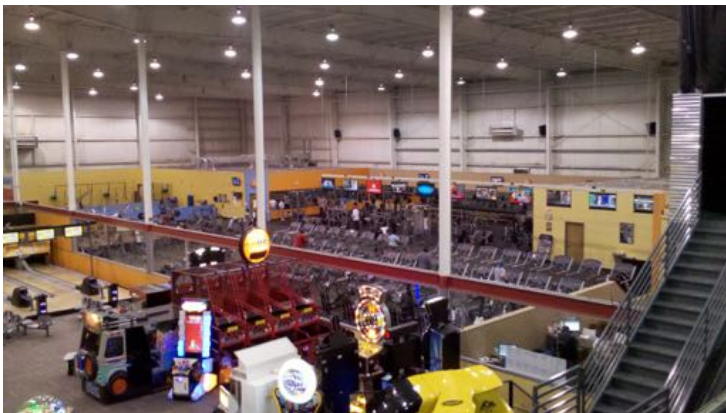
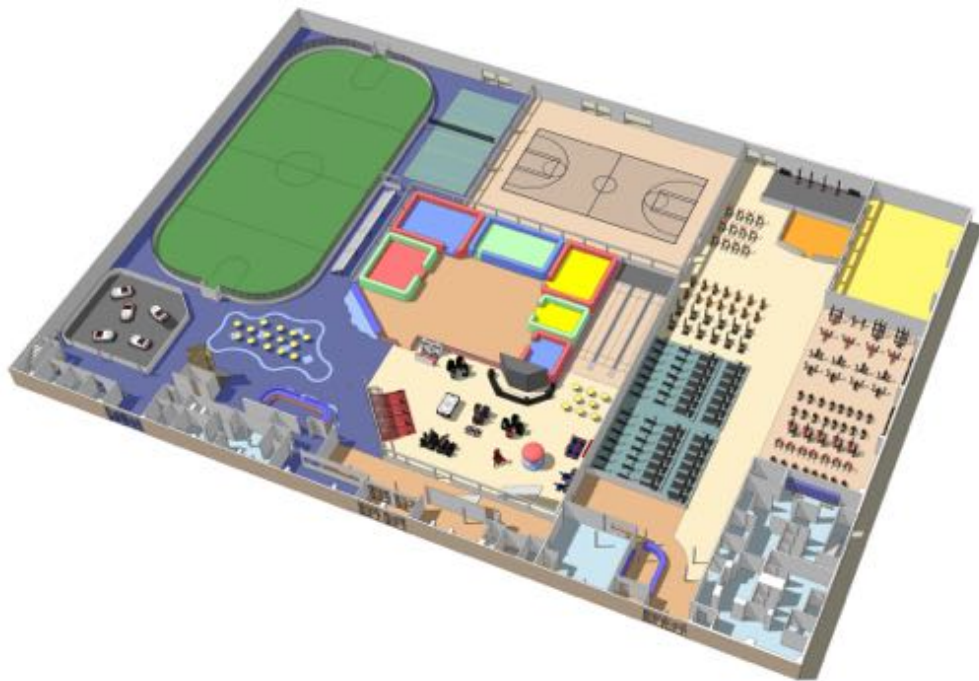
**Sports Connection and Evan Miller purchases an old Bi-Lo in Indian Trail and opens the seventh and final Sports & Fitness location in Charlotte.**



**2012**

## **Northlake is renovated from a Sports Center to a Sports & Family Entertainment Center.**

Renovations included removing the Hockey Rink, adding a state-of-the-art Sports & Fitness location with separate entry and all new equipment, locker rooms, etc., as well as adding a Family Entertainment Center with a Game Room, Laser Tag, Bouncers, Mini Bowling, Party Rooms, and basketball courts.





# **Sports Connection, Sports & Fitness, Carolina Juniors and Inner Peaks team together to build a Habitat House in Charlotte.**

Family, Friends and Staff worked together for 12 days to build and pay for a complete Habitat House. Habitat is one of the many charitable organizations the Sports Connection family has supported over the past 20 years.



# **Sports Connection and Sports & Fitness sell all seven Sports & Fitness locations to Titan Fitness.**

Titan Fitness, based primarily in Raleigh and Texas, purchases all seven locations and renames them Fitness Connection. Fitness Connection hired Evan as a consultant for one year to help with the transition.

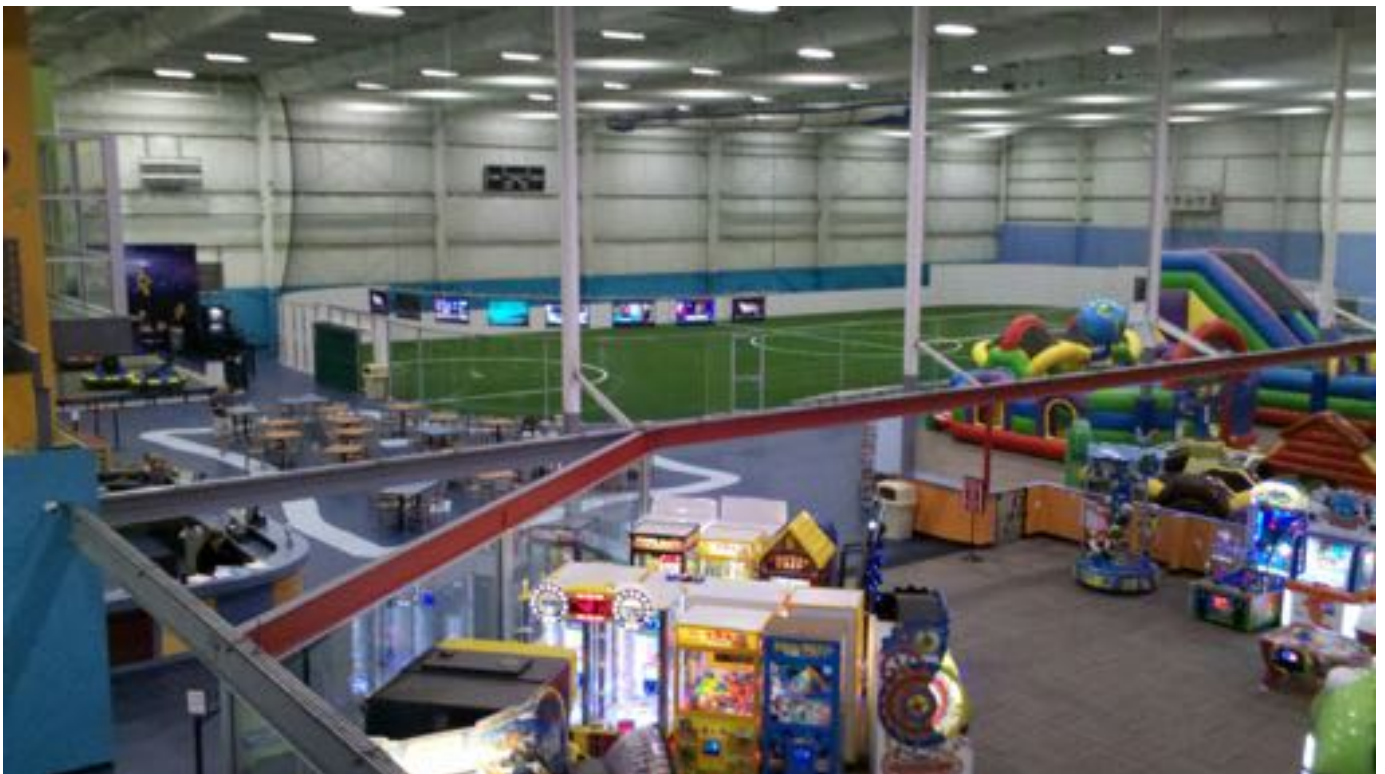
Sports Connection becomes a landlord to Fitness Connection at Ballantyne, Northlake, and Indian Trail, and Evan becomes a landlord at the University and Lake Norman locations.

Allan and Kelly Haseley are now 60% owners and Evan Miller 40% owners of all remaining Sports Connection entities.



# **Sports Connection-Northlake is renovated again in September.**

The 13-year old large indoor turf field was removed and replaced with a smaller, boarded 12,000 sqft. soccer field with new turf. With the extra space, Sports Connection added a new Café Area, Kitchen, more Bouncers, Bumper Cars, a Climbing Wall, and an additional Volleyball Court.





**Sports Connection-Granite Street is renovated by adding a fifth volleyball court and installing new turf on the soccer field and resizing the soccer field to match Northlake.**



# 2013

## **Allan & Kelly partner with John Lytton & Performance Unlimited to take over the Carmel Road location.**

Performance Unlimited offers Adult Fitness and Speed & Agility Programs for Youth with a focus on Soccer and Lacrosse Players. Performance Unlimited became the official Fitness Trainers for CJV. The Haseley family and many friends continue to work out at the Carmel location with Performance Unlimited.





# **Allan and Kelly Haseley purchase Evan Miller's ownership shares of all jointly owned entities.**

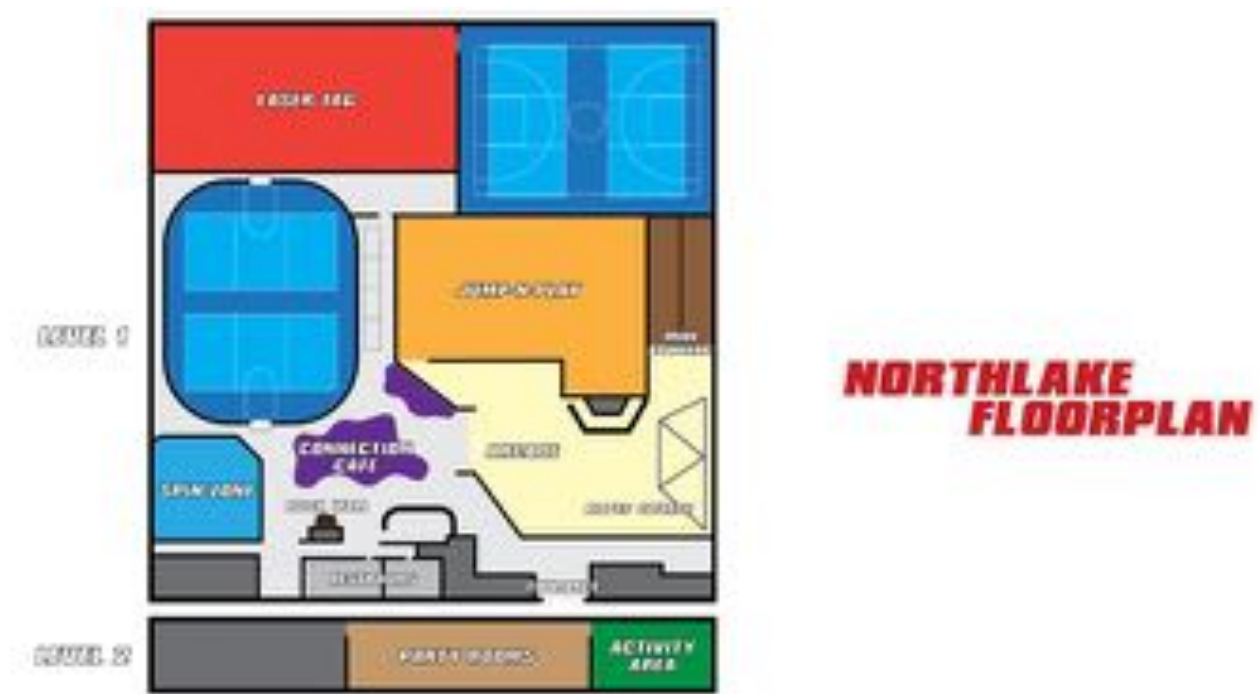
With the seven Fitness Centers sold a year ago and Evan's consultant role coming to an end, a change in roles, responsibilities, and the future as partners was needed. Evan and Allan agreed on the value of all holdings, and since Evan had no real interest in taking over the day-to-day management of Sports Connection, Evan chose to sell. The buy out was a win-win for all involved. Allan and Evan continue to communicate on business and personal issues.



2014

## Sports Connection-Northlake is renovated again.

The new soccer field was removed because of its lack of growth potential and was replaced with 2 new volleyball courts, a new downstairs Laser Tag Arena, a Ropes Course, an upstairs Turf Sports Area, and a larger kitchen and oven.



# **Sports Connection creates Granite Residential, LLC to buy and manage local rental properties for Sports Connection managers to live.**

Many Sports Connection managers and staff are young people who typically rent (versus owning) and do not often want to sign a long-term conventional rental lease. They often also have challenges raising the deposits required to rent a house or apartment and deposits or guarantees for the utilities and other start up expenses.

Sports Connection / Granite Residential has owned many rental houses, condos and town homes and currently rents them on a month to month basis to employees at a fair market rent rate, but no deposits or personal guarantees are required.





# 2015

## **Sports Connection reunites with Guillermo Uribe, ten years later, to create Carolina Futsal and renovates Sports Connection-Granite Street to accommodate more Volleyball Courts AND Futsal Courts for Training and Leagues.**

Futsal is the only indoor "soccer" game sanctioned by FIFA and is proven to develop better skills and promotes quality touches. Since

Futsal is played without walls, on a Sport Court surface, the partnership between Carolina Futsal and Carolina Juniors Volleyball was a perfect match to maximize the many Sport Court courts at Granite Street and Northlake.

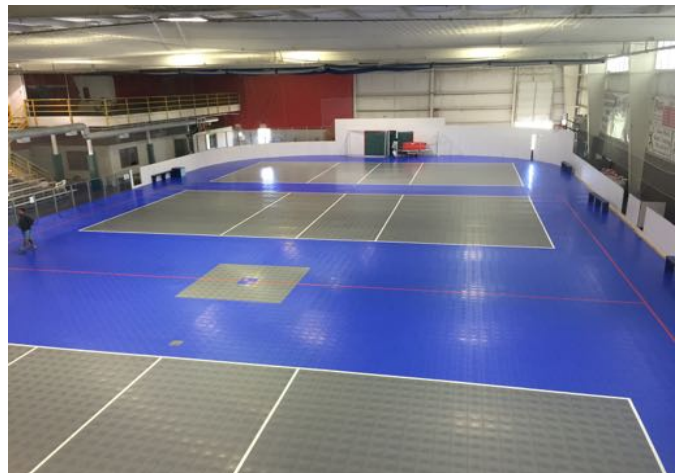


**Sports Connection-Granite Street is renovated once again and adds 4 MORE volleyball courts for the growing Carolina Juniors Volleyball Program. The CJV Club now has 9 indoor volleyball courts in South Charlotte and 4 in North Charlotte.**

The artificial field-turf was covered with 400 sheets of plywood and then with new Sport Court for the new Volleyball Courts. Sports Connection was not convinced the CJV Club would need all the new volleyball courts, so was not ready to remove the turf....just yet.



*Turf*



*Sport Court*

**Paste Link Below In Browser To View Time Lapse Video  
Of Plywood & Sport Court Installation**

<https://www.youtube.com/watch?v=2rU5RSsURWg>



*9 Volleyball Courts (4/2/3), 2 Futsal Courts, 1 Turf Field*

# **Carolina Juniors has largest number of players for tryouts ever in 2015 and forms the most teams in the Club's 20-year history.**

CJV has over 2000 different players on 28 National & Regional Teams, 123 Gold & Silver Teams and hundreds of others participating in Camps, Clinics, Lessons and Other Programs. A master plan for the long-term future of CJV Club is developed and new full time directors, coaches and staff are hired to develop CJV into the top Volleyball Club in the Southeast.

## **CJV Leadership**

*Savannah Linduff – Director*

*Zoe Bell - Director National & Regional Teams*

*Brian Rosen - National & Regional Teams-South; Player Development*

*Wade Pearce - National & Regional Teams-North; Strength & Conditioning*

*Tim Leary - Gold, Silver Bronze Teams, Camps; Assistant Director*

*Alexandra Fleagle - Gold, Silver Bronze Teams, Camps; Assistant Director*

*Carrie Christian - Retired, Current Board Member*

*Suzie Pignetti - Retired, Current Board Member*

*Allan & Kelly Haseley - Sports Connection Owners*





**2016**

**Sports Connection and Carolina Juniors Volleyball  
build 4 new Sand Volleyball Courts and continue to  
offer more Beach Programs and Tournaments.**

Youth and Adults enjoy learning and playing Doubles, Triples and  
Quads from April-September.

**Paste Link Below In Browser To View Time Lapse Video  
Of Plywood & Sport Court Installation**

<https://www.youtube.com/watch?v=QH4E2fTgowg>



**Carolina Juniors Volleyball proves during the 2015/2016 season they need as many Volleyball Courts as possible. Sports Connection decides to say goodbye to Indoor Soccer and no longer be a Soccer AND Volleyball Facility.**

Sports Connection removes the Indoor Turf Field and no longer offers Indoor Soccer for the first time in 17 years! The 9 New Volleyball Courts are configured in groups of 3 Courts each to allow for better organization of practices and more Player and Spectator space for locally hosted Tournaments to be offered by CJV and Sports Connection in the future.



***Courts 1-3***



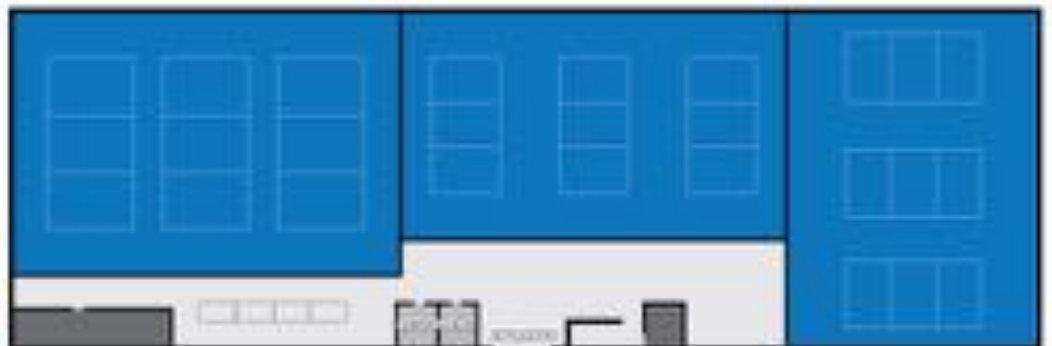
***Courts 4-6***



***Courts 7-9***

**Paste Link Below In Browser To View Time Lapse Video Of Removal of Turf and Wood and Installation of Sport Court**

[https://www.youtube.com/watch?v=4tqS\\_PcEZhk](https://www.youtube.com/watch?v=4tqS_PcEZhk)



***9 PERMANENT Volleyball Courts, 1 Outdoor Turf Field***

2017

**CJV continues to grow in South Charlotte and North Charlotte. Northlake expands from 4 Volleyball Courts to 6 Courts and a VW Bug is purchased to help advertise the growing Volleyball Club.**

Northlake





**The CJV Beach Volleyball Courts are moved to behind the Granite Street building and the Dark Ride XD Theater is installed at the Ballantyne Family Entertainments Center.**



**2018**

# **CJV offers Volleyball Tournaments at Granite Street and Northlake and purchase a Food Truck to provide food for tournament guests at the Granite Street Location**

Sports Connection hosted volleyball tournaments during the first few years of operations in 1995-2000, but because of space limitations, focused more on local youth leagues versus tournaments for the next 17 years. In 2018, CJV hosted 8 tournaments and the goal for the future is to host 10-12 tournaments per year.





**CJV partners with Beach South and Sports Connection's long time employee, Shem Welch, to offer seasonal and year round Beach Volleyball in Charlotte.**





# 2019

## **Sports Connection replaces the 24-year-old Sport Court flooring at the Granite Street Volleyball Center.**

Sports Connection purchased Sport Court flooring in 1995 and then again during the expansion of the Granite Street location in 2016. Unfortunately, the new flooring purchased in 2016 was defective, so a search was begun to find the best flooring solution for the next 25 years. During the search, Allan & Kelly Haseley came across a number of players playing a game with a “small yellow ball and a paddle”. After playing **Pickleball** once, the decision was made to make sure the new flooring would be compatible for Volleyball AND Pickleball.

In May 2019, the new Tarkett Flooring was installed to provide CJV with 9 volleyball courts. The courts also easily convert to 14 indoor Pickleball courts.



**According to Sports & Fitness Industry Association,  
Pickleball is the fastest growing sport in the  
country with over 2.8 million players.**

Pickleball Charlotte is created to offer Charlotte area players with Open Play, Clinics, Tournaments, Lessons and Other Programs. Leesa Walker is hired as the Pickleball Charlotte full time director. In the first 6 months, Pickleball Charlotte has over 1,000 different players play on the new courts.



# **The Charlotte Dilly News *November 2019***

All Things Pickleball in  
the Greater Charlotte Area  
...and Beyond



Our Most Valuable Picklers  
this month are the fine folks  
responsible for Pickleball  
Charlotte at The Sports  
Connection: Owners **Allan  
and Kelly Haseley** and  
Director of Pickleball **Leesa  
Walker.**





**2020**

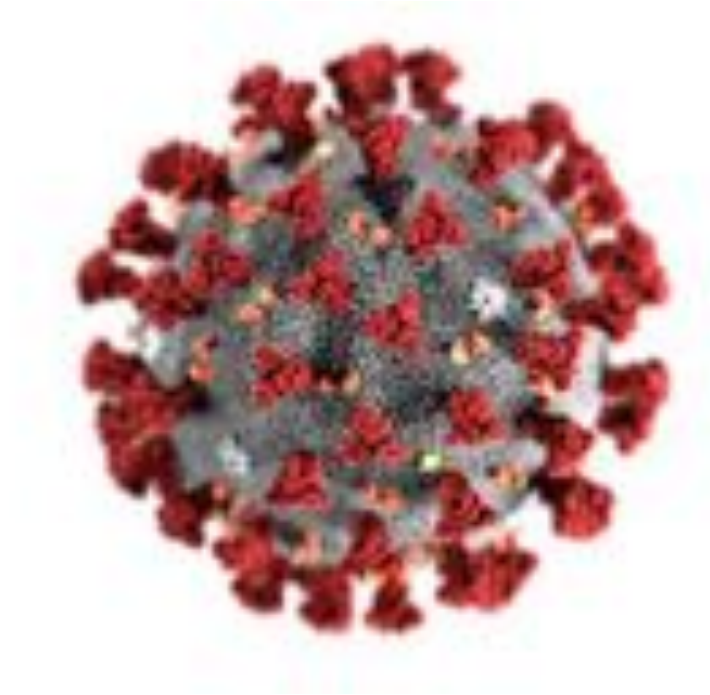
**Carolina Juniors Volleyball continues to grow and adds a new volleyball center in Matthews, NC and partners with Union Select Volleyball Club.**

CJV has 9 Indoor Volleyball Courts and 3 Outdoor Beach Courts at the Granite Street (**SOUTH**) location, 6 Indoor Volleyball Courts at the Northlake (**NORTH**) location, and now 3 NEW courts at the CJV-East (**EAST**) location. The CJV-East building had been the original location of the Inner Peaks Climbing Center for the past 21 years.



# **Sports Connection closes all 4 CJV Volleyball Locations and Family Entertainment Centers and both Inner Peaks Climbing Facilities due to the Coronavirus (COVID-19).**

On March 16, 2020, all Sports Connection locations are forced to close and lay off over 300 employees as government mandated orders are given for businesses to close and everyone to remain in their homes.



What happens next?